



**MID-YEAR**  
**IMPACT**  
**REPORT**  
**2020**

**A CALL TO MEN**

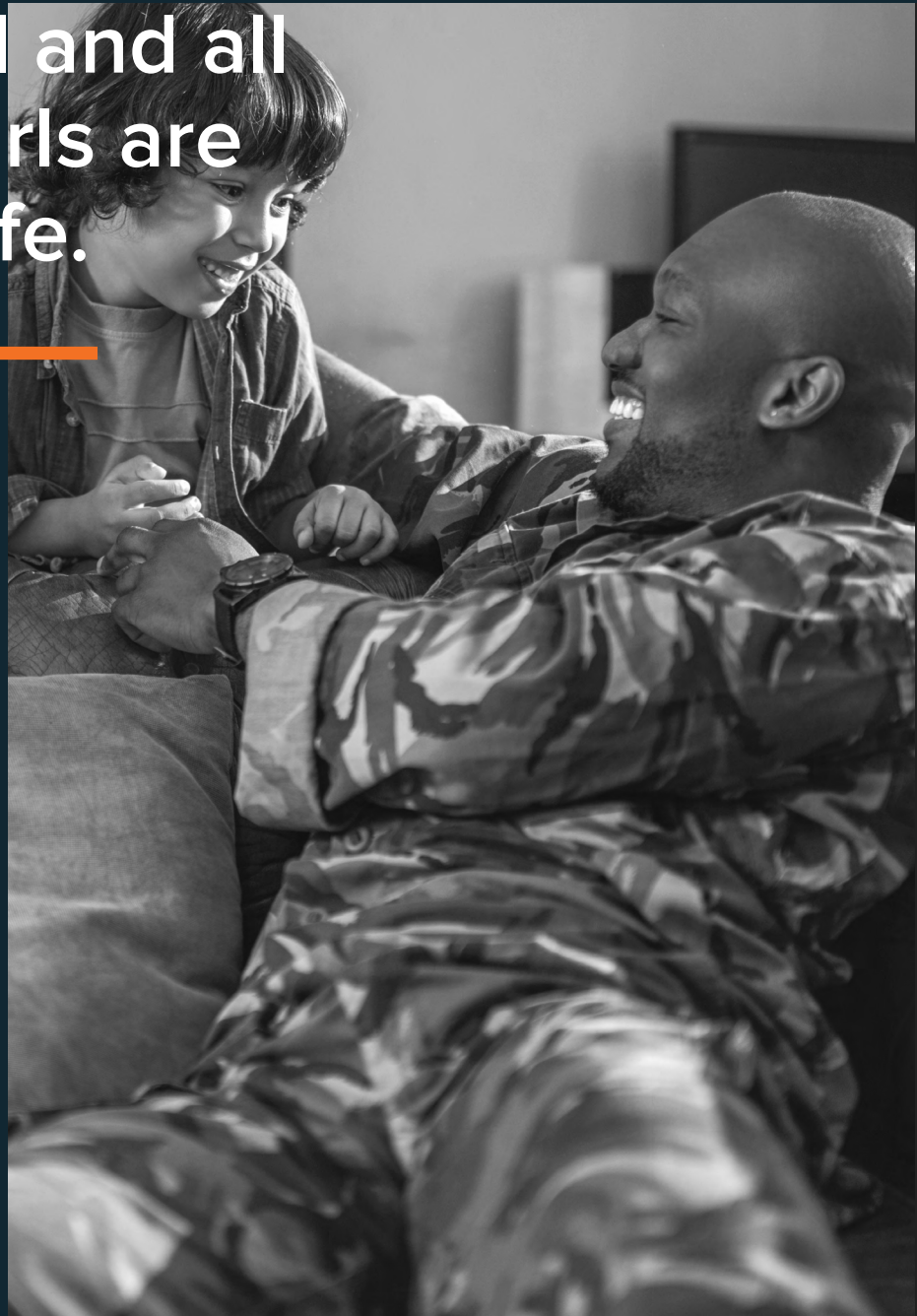
JUNE 2020

[www.acalltomen.org](http://www.acalltomen.org)

## Our Vision

**Working to help create a world where all men and boys are loving and respectful and all women and girls are valued and safe.**

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## A Message from Our CEO

Friends,

We are living in a monumental, historic moment. One that our children's children will learn about in school. A reckoning. A great awakening for many. And an opportunity for everyone to face systemic inequity and injustice with courage, resolve, and a commitment to change.

Our work at A CALL TO MEN seeks to end gender-based violence and discrimination and address intersectional oppression at its roots. We intentionally look to those "at the margins of the margins" to articulate their own lived experience and help define solutions that will be effective in their lives. When we center our attention and efforts on those folks, it is our belief that everyone will benefit. This philosophy holds true for any anti-oppression work—and is especially relevant as we look at both gender and race in America in 2020.

The greatest opportunity I see right now is to use our work promoting gender equity as a model for those who want to promote racial equity. You see, you can't be anti-sexist without also being anti-racist. For decades, A CALL TO MEN has mobilized hundreds of thousands of male-identified aspiring allies to women and girls. We have called them into this work, while holding them accountable, and educated and empowered them to speak out against and take action to prevent gender-based violence and discrimination. And we can do the same for those who want to be aspiring allies to Black people and other people of color.

The events of 2020 have created a turbulent climate and forced us to re-envision how we create impact. The mandate for physical distancing has prevented us from providing in-person training for most of this year and will continue to shape how we gather for years to come. Yet, A CALL TO MEN remains committed to serving our communities, providing training to prevent gender-based violence, and looking at this moment as an opportunity for transformation. Domestic violence is spiking globally. Men's mental health challenges are rapidly rising. And we know that our work is needed now more than ever. This report details our work from January - June 2020, and includes how we've pivoted to serve our community and how we are working to create a more just world.

Our community is rich with folks committed to defining this moment as one of hope, meaningful accountability, great love for humanity, and lasting change. We are proud to have you come alongside us. And we know we will all benefit in the end. As Rev. Dr. Martin Luther King Jr. famously said, "No one is free until we are all free."

In partnership,



CEO

A CALL TO MEN

## HEALTHY MANHOOD COMMUNITY CALL SERIES

Free, bi-monthly educational training calls created to foster connection and provide support during this difficult time, to talk about how the teachings of the Man Box affect us in times of crisis, and to engage men to prevent violence against all women and girls. The Healthy Manhood Community Call Series is offered free with generous support from Harry's. [RSVP for upcoming calls.](#)



THANK YOU  
**HARRY'S**

**7**   
CALLS **1,200**  
 PARTICIPANTS  
**14K** VIEWS  
**1,652**  
INTERACTIONS  
SINCE MARCH

- Healthy Manhood in Times of Crisis
- Pornography and Social Isolation featuring **Fight the New Drug**
- Male Socialization and Mental Health featuring **Justin Baldoni**
- COVID-19 and Communities of Color featuring **Michael Bennett**
- Using Pop Culture to Address Critical Social Issues featuring **Matt McGorry**
- Raising Black Children Amidst Racial Trauma
- Practical Strategies for Calling Men into #racialjustice and #socialjustice Work

“

Being able to hear men admit they need help and then share their experience and what helped them specifically was inspiring and really motivated me to learn more about A CALL TO MEN. I have signed up for the rest of the Community Calls they have coming up and I am extremely excited to continue to be a part of the community we are all building together.

**Jonathan Wong**, Student



[facebook.com/groups/healthymanhood](https://facebook.com/groups/healthymanhood)

## HEALTHY MANHOOD FACEBOOK COMMUNITY GROUP

A group for people of all gender identities committed to promoting the practice of healthy manhood and the prevention of violence against all women and girls. We are fostering community discussion and connection around the topics of healthy manhood, engaging men to prevent gender-based violence, and promoting authenticity in men and male-identified folks.

Supporting Virtual Community Events  
Reaching more than 50k people online

Night of Solidarity

Chalk Back — Fighting Street Harassment

Nationswell

Preventing Domestic Violence in Faith Communities

NYC Department of Youth Development

Black Women's Alliance



**419 MEMBERS  
AND COUNTING...**

## VIRTUAL TRAINING INSTITUTES

The Training Institutes activate a grassroots movement promoting healthy manhood and addressing male domination and the intersections of oppression that contribute to gender-based violence, assist participants in laying the groundwork for the social change in their communities and culture, and provide participants with hands-on training on how to effectively engage in local community organizing efforts. Each training is limited at 50 people. The Training Institutes sold out in May, June, and July, and fall dates are quickly filling up. We can offer this training at a discounted rate with generous support from the NBA.



**50 PEOPLE**  
PER TRAINING



**SOLD OUT**  
MAY, JUNE, JULY



**FILLING QUICKLY**  
AUGUST THRU DECEMBER

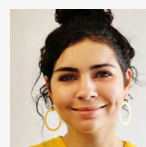
[LEARN MORE](#)

THANK YOU



“

A CALL TO MEN excels at fostering a warm and welcoming virtual environment for attendees, where attendees feel safe to share and express themselves. **The organization’s trauma-informed approach to deconstructing gender norms as well as their overall knowledge of systemic issues is truly valued and especially needed in the current social and political climate.**



**Zoe Adele Coyle**  
Senior Program Associate,  
Training Institute, Center for  
Court Innovation

## OP-ED SERIES



Porn Usage is Spiking in Social Isolation



Depression and Anxiety are Expected Parts of the COVID-19 Experience



Why Racism Makes Black People More Vulnerable to the Coronavirus



How to Talk about Misogyny and Objectification in Music, Movies, and Culture



Being a Black Father in the United States of America



Calling in Our Allies for Racial Justice

## VIDEO SERIES



We launched a series of videos discussing the intersections of the Man Box & the COVID-19 pandemic.



## VIEWED >25K TIMES



Talking to Boys



Listening to Women



COVID-19's Impact on Men



COVID-19 and Equity at Home

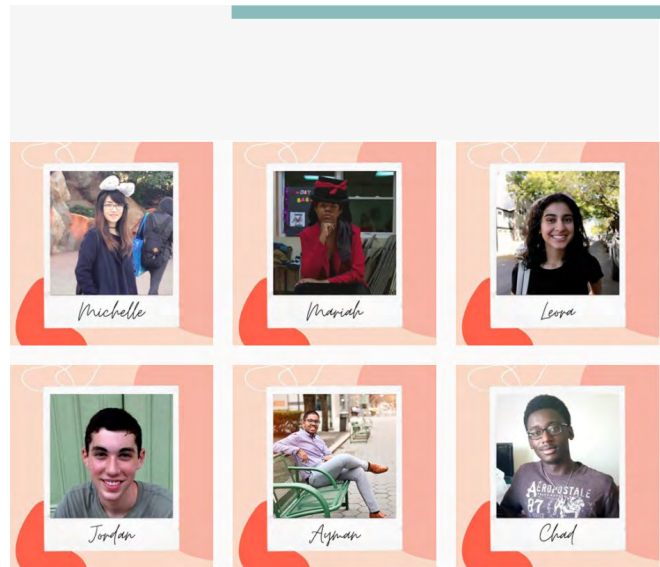




## HEALTHY MANHOOD MENTAL HEALTH TRAINING FOR MEN AND BOYS

Prior to COVID-19, in 2020 A CALL TO MEN facilitated trainings for over 400 men and boys. This included Community Training Institutes, A CALL TO COACHES, collegiate athletic trainings, middle and high school trainings, and a statewide parenting conference.

In preparation for the 2020-2021 NFL season, A CALL TO MEN has begun facilitating virtual Healthy Manhood/Mental Health trainings for NFL teams.



## YOUTHACT! OUTREACH AND COMMUNITY CALL SERIES

A CALL TO MEN's YouthACT! centers the voices of young people in New York City to promote healthy masculinity, healthy relationships, and prevent gender-based violence. Through creative outreach, education, and community events, we take an active role to create a better world for ALL women, girls, men, boys, Trans, LGBTQ, and non-binary people.

YouthACT! held training and educational sessions for more than 100 city youth prior to the global pandemic. It also committed to ongoing healthy manhood/anti-sexism training education for its members. Post-COVID-19, YouthACT! launched a series of community calls hosted by and for youth to talk openly about the impact and challenges of the global pandemic, racial injustice, and the current state of the world. The conversations will continue through 2020.



I now feel like **I have a support system** of others engaged in, or working to engage in this work, to bounce ideas off of, so my work is not done in a solo mission anymore.

**This process was life changing.** I want more. I will use all I learned here in my community and my work. Amazing transformation.

The most impactful thing for me was **seeing the shift in my own readiness** and understanding of the issues in only two days.

# MEDIA COVERAGE

# 75 Editorial Mentions

with a potential reach of **757 million** and an advertising value equivalent of

# \$7 MILLION



**14 Ways To Support Sexual Assault Survivors Right Now**  
Bustle • January 8, 2020



**Putting A Gender Lens On COVID-19: Thought Leaders Weigh In**  
Forbes • April 17, 2020



**Depression and Anxiety are Expected Parts of the COVID Experience — I'm Challenging Men to React Differently**  
Medium • April 20, 2020



**A Rallying Cry for Healthier Manhood**  
Paternal • June 17, 2020

## MEET OUR NEWEST BOARD MEMBERS

A CALL TO MEN welcomed two new board members this year, both of whom bring deep expertise in nonprofit management and development.



**LEE ROPER-BATKER**

Lee retired from a two-decade tenure as President and Chief Executive Officer of the Women's Foundation of Minnesota (WFMN) in January 2020, leaving WFMN with a legacy of leadership, innovation, and impact to drive gender and racial equity in Minnesota. Under her leadership, grantmaking increased by 840% and the endowment increased by 213%. She is a globally recognized thought leader on growing the women's funding movement.

Lee is on the board of A CALL TO MEN, the national board of directors of AAUW, the former board chair of the Women's Funding Network, a past trustee of CaringBridge, was appointed co-chair of Governor Dayton's Young Women's Initiative Council, and has served on numerous other boards. Lee has received dozens of distinguished awards over the years.



**DR. ERIC JOLLY**

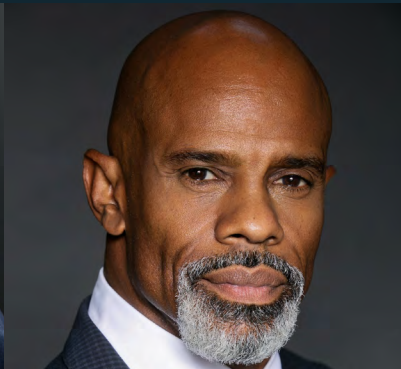
Eric is the President and CEO of the Saint Paul & Minnesota Foundation — an organization working to create an equitable, just, and vibrant Minnesota where all communities and people thrive. As a lifelong educator and scientist, Jolly's signature leadership style has been to listen deeply to those in the community. As a result, Jolly has focused the Foundation on three distinct strategies: inspiring generosity, advancing equity, and investing in community-led solutions.

Currently he serves on a number of local and national boards, including the Bush Foundation, Cornell Laboratory of Ornithology, and Greater MSP. Jolly is a member of honor societies, including Sigma Xi, Phi Eta Sigma, Mortarboard, and Golden Key. Widely recognized for his work with communities and policy makers, Jolly has published articles and books and has lectured around the world. He is also a frequent contributor to articles, opinion editorials, and global conversations and convenings about equity, inclusion, and community-building.

## TRUSTED, COMMITTED LEADERSHIP



**TONY PORTER**  
CHIEF EXECUTIVE OFFICER



**TED BUNCH**  
CHIEF DEVELOPMENT OFFICER



**ANNA MARIE JOHNSON TEAGUE**  
CHIEF COMMUNICATIONS OFFICER



**DANIELLE ERWIN**  
CHIEF OPERATIONS OFFICER



**RICKIE HOUSTON**  
DIRECTOR / TRAINING



**LINA JUARBE BOTELLA**  
DIRECTOR / COMMUNITY ENGAGEMENT

### BOARD OF DIRECTORS

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PETER BUFFETT  
ANTHONY CAMPANELLI  
RALPH CARTER  
ALAN GARDNER  
CHELSEY GOODAN  
DANIELLE HERZLICH

MARK HERZLICH  
PETAL MODESTE  
MAURICIO MOTA  
MICHAEL TILIAKOS

### HONORARY BOARD

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SUZANNE LERNER  
DR. BETH RITCHIE  
V (FORMERLY EVE ENSLER)  
DANNY PINO  
GLORIA MARIE STEINEM  
GWEN WRIGHT

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